



**ASEAN  
Ceramics**



**ASEAN  
Stone**

ENDORSED BY



**BỘ XÂY DỰNG**

**Ministry of  
Construction**

**11-13 DEC 2024**

**HALL A2**

Saigon Exhibition and Convention  
Centre, Ho Chi Minh City, Vietnam

# VISITOR SHOW PLANNER

Useful information for your visitor experience

**OPENING CEREMONY @ 9:30AM**

## OFFICIAL EXHIBITION TIMINGS

11 December

**09:00 – 17:00**

12 December

**09:00 – 17:00**

13 December

**09:00 – 16:00**

### SUPPORTED BY



### GOLD SPONSOR

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### BRONZE SPONSORS

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### CO-ORGANISER



### CONSULTANT



### LIVE MARKETPLACE PARTNER



### EVENT PARTNER



### TRAVEL & HOTEL PARTNER





**8th Edition**



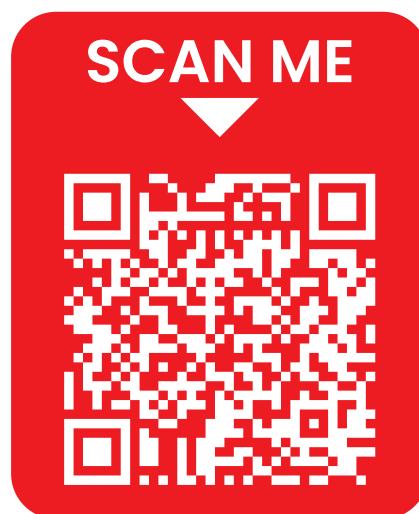
**Southeast Asia's Largest  
International Exhibition for the  
Ceramics Industry**

**PREMIERE**



**Southeast Asia's Only  
International Exhibition for the  
Natural Stone Industry**

**Secure Your Visit by Registering below:**



<https://aseanstone-aseanceramics.events-regis.com/en/>

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# WELCOME TO ASEAN CERAMICS & ASEAN STONE 2024

Together with ASEAN Ceramics, we are pleased to announce the premiere of ASEAN Stone dedicated for natural stone, related machinery, tools, chemicals and materials to support in helping Southeast Asia countries and Vietnam deliver the 2050 Vision. Both events will provide for the rising demand from the commercial, residential, industrial and infrastructure sectors in this region.

ASEAN Stone will focus on applications for building & monumental - the first dedicated exhibition of stone, allied machinery, tools, chemicals and materials in Southeast Asia e.g granite, quartz, marble slabs, mosaic and natural stone, stone processing and cutting devices, quarrying machines and polishing equipment.

8th ASEAN Ceramics, with co-organizer Vietnam Building Ceramic Association (VIBCA), will remain its focus on raw materials as well as technology and machinery for the production of refractory materials, bricks, tiles, sanitary ceramics, tableware and advanced ceramics - the perfect gateway to meet the ASEAN regional buyers and global suppliers, establish trade relationships and expand geographic reach.

The **Synergy of Co-location of Ceramics and Stone** provides an extremely powerful and significant avenue for networking at an incredibly important time for our industry where technology and knowledge from both industries can be shared whilst specific programming and events will continue to serve each show thus providing a brand-new set of experiences and solutions to attendees.

As you join the 5,000+ attendees at the 8th edition of ASEAN Ceramics and ASEAN Stone 2024, this dedicated Visitor Show Planner will help you plan your visit with useful information on:

- Event Timings
- Show Directory
- Event Checklist
- Conferences
- Venue Map
- Accommodation & Travel

## ASEAN CERAMICS & ASEAN STONE 2024 IN NUMBERS

**5,000+**

TRADE VISITORS

**300+**

EXHIBITING COMPANIES

**70%**

FOREIGN EXHIBITORS

**6,600 sqm**

EXHIBITION SPACE

**500+**

CONFERENCE DELEGATES

**20+**

PRODUCT SHOWCASE PRESENTATIONS

# ASEAN CERAMICS & ASEAN STONE EVENT TIMINGS

## ASEAN Ceramics & Stone 2024 Joint Opening Ceremony

Saigon Exhibition and Convention Centre  
Hall A2

**Wednesday**

11 December  
0930 - 1300

**DAY 1**

Wed  
Dec 11

**DAY 2**

Thu  
Dec 12

**DAY 3**

Fri  
Dec 13

### THE EXHIBITION

HALL A2

0900-1700 0900-1700 0900-1600

### ASEAN CERAMICS CONFERENCE & VIBCA SEMINAR

HALL A2, CONFERENCE AREA

1330-1700 1330-1700 1100-1300

### ASEAN STONE CONFERENCE

HALL A2, CONFERENCE AREA

0930-1230 1000-1100

### MANUFACTURING FACTORY GALLERY

HALL A2, BOOTH N7

0930-1700 0930-1500 0900-1600

### STONE QUARRY PAVILION

HALL A2

0900-1700 0900-1500 0900-1600

### CERAMIC SALES BOOTH

HALL A2, BOOTH L28

0900-1700 0900-1500 0900-1600

### BUYER SELLER CONNECT

HALL A2, B2B AREA

0900-1700 0900-1400 0900-1600

### LUCKY DRAW

HALL A2, BOOTH T16

0900-1700 0900-1400 0900-1600

### HAPPY HOUR NETWORKING - BEER RECEPTION

HALL A2, B2B AREA

1500-1700

# EVENT CHECKLIST

TO ENSURE YOUR VISIT TO ASEAN CERAMICS AND ASEAN STONE 2024 EVENT GOES AS SEAMLESSLY AS POSSIBLE, WE RECOMMEND USING THE BELOW CHECKLIST:



## Print-at-home visitor QR code

Key Points to Remember After You Register:

- Bring your Digital Registration Confirmation QR code (Keep a print out copy as your back up)
- Collect your badge directly at the venue



## Download Online Show Directory

Scan QR code to download ASEAN Ceramics 2024 Online Show Directory.

[QR CODE WILL BE PRINTED ON YOUR BADGE]



Follow us on Zalo!



## Useful information for registered attendees

A variety of useful information like travel and visa requirements for registered attendees is listed on **PAGE 10**



## Official Travel & Hotel Partner

ASEAN Ceramics and ASEAN Stone 2024 are proud to offer you a selection of recommended hotels that registered attendees can book through our Official Travel and Hotel Partner, Jewel Tours.

More information on **PAGE 11**

## FOLLOW AND TAG US

#ASEANCeramics

#ASEANStone

ON THE OFFICIAL ASEAN CERAMICS & ASEAN STONE 2024 SOCIAL MEDIA CHANNELS

To make the most of your participation experience, use the ASEAN Ceramics | ASEAN STONE 2024 channels to showcase your attendance before, during and after the show. Post your update and tag our official social media channels to gain maximum exposure.

- Connect @ASEAN Ceramics & Stone
- Like @ASEAN Ceramics & Stone
- Follow @ASEAN Ceramics
- Subscribe to @ASEAN Ceramics

# BE OUR AMBASSADOR

Share the excitement with your industry peers! Promote your participation as a visitor of ASEAN CERAMICS & ASEAN STONE 2024 to your LinkedIn/Facebook/Zalo network. Ask them to visit and meet you at ASEAN's largest and only ceramics and stone manufacturing exhibition that convenes global leaders and industry executives to share knowledge, experience and expertise.

[CLICK HERE TO DOWNLOAD YOUR BANNERS](#)

ASEAN Ceramics ASEAN Stone  
Vietnam Vietnam

11-13 DEC 2024  
Saigon Exhibition and Convention Center (SECC)  
Ho Chi Minh City, Vietnam

Endorsed By:  
  
BỘ XÂY DỰNG  
MINISTRY OF CONSTRUCTION

WE ARE  
**VISITING**

REGISTER TO JOIN US

#ASEANCERAMICS #ASEANSTONE

MACHINERY | TECHNOLOGIES | MATERIALS | TOOLS | CHEMICALS

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Vietnam Vietnam

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Ho Chi Minh City, Vietnam

#WeAreVisiting

REGISTER TO JOIN US

# EXHIBITION FEATURES

## Welcome to the Largest Ceramics and Stone Trade Fair in Southeast Asia



Suppliers of the following products, services or solutions will be showcasing their expertise at ASEAN Ceramics:

- Additive manufacturing/ceramics printing
- Artistic ceramics
- Colour/glazes/decorative materials
- Construction ceramics
- High-tech/specialty ceramics
- Machines, systems, and devices for fine and refractory ceramics
- Machines, systems, and devices for heavy clay ceramics
- Manufacturing/process equipment
- Pottery/porcelain
- Powder metallurgy
- Raw materials and additives, powder, production materials, and ancillaries
- Refractory materials, kiln furniture, kilns, and kiln equipment
- Research
- Sanitary ceramics
- Technical ceramics
- Tools/spare parts
- Training and consultancy
- STONE – RAW MATERIALS e.g granite, marble, quartz, engineered stone
- STONE – Allied Equipment Products & Equipment e.g coatings, mining equipment, chemicals
- STONE – Finished products



EXHIBITION



CONFERENCE



PRESENCE OF KEY INDUSTRY LEADERS



CUTTING-EDGE MACHINERIES, TECHNOLOGIES & MATERIALS



BUSINESS NETWORKING



CAREER FAIR



INTERNATIONAL PAVILIONS



HOSTED BUYER PROGRAM



### Lucky Draw

We will be having a lucky draw for all visitors across all three days!

Join us and stand a chance to win attractive prizes!



# ASEAN CERAMICS & ASEAN STONE 2024 FEATURED EXHIBITOR LIST

| COMPANY NAME  | BOOTH NO. | COMPANY NAME  | BOOTH NO. |
|---|-----------|---|-----------|
| ABRA IRIDE SPA  | M11       | Foshan Ruile Baide Equipment Co.,Ltd                    | M67       |
| ACV Glaze JC Company                                  | M25       | Foshan SAPFIT Technology Co.,Ltd.                       | N17       |
| Amberger Kaolinwerke                                  | P11/H     | Foshan Solen-Tenth Super Hard Tools Co.,Ltd.            | N61       |
| Anhui Fitech Material Co., Ltd                        | N28       | FOSHAN SUNWARD CHEMICAL COMPANY LIMITED                 | L29       |
| Apex Diamond Tools                                    | L3        | GAOAN SHUNHUA MINING CO.,LTD.                           | P65       |
| APS   | P61       | Geotech Colour Chem                                     | S3        |
| Around the world                                      | K2        | Gilfair HongKong Company Limited                        | K11       |
| ASIA MATERIAL RESOURCES LTD.                          | P68       | Göller Verlag GMBH                                      | P11/J     |
| ASTRAL MATERIAL INDUSTRIAL CO., LTD.                  | P68       | Grintec Magotteaux Ceramic Technology Co., Ltd          | R18       |
| BAO LAI MARBLE ONE MEMBER COMPANY LIMITED             | Q6        | Grothe Rohstoffe GmbH & Co KG                           | K3        |
| BEHN MEYER VIETNAM CO., LTD                           | M12       | Guangdong ZhongDa New Material Co.,Ltd.                 | N25       |
| BMWK INFO   | P11/A     | GUANGZHOU BROAD TRADE CO.,LTD                           | P61       |
| BRETON SPA  | M17       | Guangzhou Jingu Diamond Tools Co., Ltd                  | N11       |
| Bruker AXS  | P11/I     | HASTONE COMPANY   | Q15       |
| BTG   | Q69       | HJMT  | Q36       |
| Cambodia Quarries Association                         | Q5        | HOANG LONG MINERALS JSC                                 | Q1        |
| Career & Education Fair                               | M21       | Huairan Lisi New Material Technology Co., Ltd.          | N15       |
| Castimo   | P22/A     | Hunan QingChong New Materials Co., Ltd.                 | P66       |
| CCS Corporation S/B                                   | L21       | IEC Inter Expo Consult GmbH                             | P11/A     |
| Ceramic Focus   | K17       | IMERYS CERAMICS (THAILAND) LTD.                         | S1        |
| Ceramic Standard                                      | T18       | IMERYS PERFORMANCE MINERALS                             | S1        |
| Cernic International Co., Ltd                         | R30-7     | INMATEC Technologies GmbH                               | P11/F     |
| CERTECH SPA   | N5        | JIANGMEN CITY SHUANGYI ABRASIVE ,LTD.                   | Q61       |
| CESCO   | Q67       | JINGMEN TZU SHE TANG GYPSUM CO., LTD                    | N67       |
| China Ceramics  | M23       | LMS TECHNOLOGIES VIETNAMCO,LTD                          | L25       |
| China Council of the Promotion of International Trade | N66       | KAOLIN EAD  | P25       |
| China Stone Material Association                      | S7        | Keramischer OFENBAU GmbH                                | P11/C     |
| CITRON TECK COMPANY (China)                           | L27       | KODOFO PRINTING MATERIALS AND TECHNICAL COMPANY LIMITED | T21       |
| COMANDULLI costruzioni meccaniche srl                 | M15       | Kyocera Asia Pacific Pte. Ltd.                          | S21       |
| Compound Clay Co., Ltd.                               | R30-2     | LE VY REFRACTORY MATERIAL CO, LTD                       | M66       |
| Confindustria Marmacchine                             | M16       | LK LAB SRL  | T12       |
| Crown Sino Group Limited                              | L5        | LMS TECHNOLOGIES VIETNAMCO, LTD                         | L25       |
| DIABÜ DIAMANTWERKZEUGE                                | K16       | Luyang Energy-saving Materials Co.,Ltd.                 | M66       |
| Diabü Diamond Tools                                   | K16       | MACTUS MINERAL LLP                                      | P29       |
| DIGITALDESIGN   | N6        | Maschinenfabrik Gustav Eirich GmbH & Co KG              | P11/G     |
| ECT-Kema GMBH   | P11/B     | MBC INVESTMENT TECHNOLOGY AND TRADING CO., LTD          | Q58       |
| EMO FRITE D.O.O.                                      | S22       | Medhini World Private Limited                           | K15       |
| Esmalglass Itaca (Vietnam) Co. Ltd.                   | Q26       | Midwest Limited   | Q11       |
| Federation of Indian Export Organisations             | S9 - S19  | Mineralax Industries                                    | M26       |
| Foremost Quartz                                       | M26       | Minnovation Industries Pvt. Ltd.                        | P21       |
| Fortune Stones Limited                                | K6        | MMA Bentonite Minerals Hadencilik Ltd                   | Q2        |
| FOSHAN CITY WELKIN TECHNOLOGY CO,LTD                  | N29       | Monte-Bianco Diamond Applications Co., Ltd.             | Q39       |
| Foshan Kinwin Ceramic Pigment                         | T21       | Morgan Advanced Materials, Haldenwanger GmbH            | P11/K     |
| Foshan Luode Transmission Equipment Co., Ltd.         | N21       | NANAN XINGONG MACHINERY CO., LTD                        | R3        |
|   |           | NEOM MINERALS   | S15       |

# ASEAN CERAMICS & ASEAN STONE 2024 FEATURED EXHIBITOR LIST

| COMPANY NAME  | BOOTH NO. | COMPANY NAME   | BOOTH NO. |
|---|-----------|--|-----------|
| NETZSCH-Gerätebau GmbH                                | P11/D     | TST GYPSUM   | N67       |
| Novatech  | N5        | VEGA Logistics   | Q71       |
| OFFICINE SMAC SPA                                     | N2        | Vibrotech  | N5        |
| PEDRINI SPA   | M18       | Vietnam Building Ceramic Association (VIBCA)           | Q63       |
| PIPATHORN CO.,LTD.                                    | R21       | VIETNAM MANUFACTURERS                                  | S5        |
| PIQS Intelligence (Shenzhen) Co.,Ltd                  | N22       | VITIS JSC  | Q1        |
| PRISM JOHNSON LIMITED                                 | S17       | Vitreus GmbH   | P11/E     |
| PURESIL INDIA   | L11       | WA Kaolin Ltd.   | L23       |
| Qingdao Newthink New Materials Co., Ltd.              | N63       | XIAMEN L.Y. INDUSTRY & TRADING CO., LTD                | R1        |
| Quarzwerke  | P25       | Xinyi Golden Ruite Quartz Materials Co., Ltd.          | R15       |
| Rajasthan Mining & Minerals                           | P7        | Xinyu Inston Mineral Product Co.,Ltd.                  | P62       |
| Rithy Granite (Cambodia) Co., Ltd                     | Q5        | XINYU SOUTH WOLLASTONITE CO., LTD                      | M68       |
| RMC READYMIX PORSELANO (INDIA)LIMITED                 | S17       | YOUNGWIRE VT CO., LTD                                  | Q21       |
| Sedlecky Kaolin                                       | P8        | ZHAOQING JINMA LEADING INTELLIGENT TECHNOLOGY CO., LTD | R12       |
| SELECT MINECHEM                                       | S11       | ZIBO HUAO NEW MATERIALS CO.,LTD                        | R11       |
| SHANDONG BP NEW MATERIAL TECHNOLOGY CO.,LTD           | R16       | ZIBO HUAYAN INDUSTRIAL CERAMICS CO., LTD.              | N68       |
| Shandong Jinmeng New Materials Co., Ltd               | L1        | ZIBO STONE IMP & EXP CO.,LTD                           | N27       |
| SHANDONG KEBANG NEW MATERIALS                         | N18       | ZIBO WENFA XINCAILIAO TECHNOLOGY CO., LTD.             | N26       |
| Shandong Lucheng New Materials Technology Co., Ltd.   | M63       | Zibo Yinhan Special Aluminum Oxide Co., Ltd.           | N12       |
| Shandong Riyusheng International Trade Co. Ltd.       | S28       | Zircon Industry Association (ZIA)                      | P28       |
| Shandong Victor Advanced Material Technology Co.,Ltd. | Q36       | ZIRCON MINERALS MALAYSIA                               | Q1        |
| Shree Ram Kaolin                                      | Q17       | ZIRTEC CO.,LTD   | P27       |
| Shreenath Mining Works                                | L4        | ZY Import & Export Co., Ltd.                           | S23       |
| SHYAM CHEMICALS AND MINERALS                          | S19       |  |           |
| Sibelco Malaysia Sdn Bhd                              | R22       |  |           |
| SichuanShuSaiMei New Material Co.,Ltd                 | N16       |  |           |
| SIMEC SPA   | M12       |  |           |
| SNOWWHITE MINERALS                                    | K1        |  |           |
| Sophia Ceramic Co.,Limited                            | P67       |  |           |
| SOURCE RUNNER ENTERPRISE CO., LTD                     | R30-8     |  |           |
| STONA   | K18       |  |           |
| Stone Panorama  | M22       |  |           |
| Stonex Industries                                     | P26       |  |           |
| TANGSHAN ALADDIN INTERNATIONAL TRADE CO.,LTD          | N23       |  |           |
| TECMAA  | K17       |  |           |
| TECNOFERRARI GROUP                                    | N1        |  |           |
| THACH QUANG TRADING TECHNOLOGY COMPANY LIMITED        | P1        |  |           |
| Thai Ceramic Gallery                                  | R30-4     |  |           |
| Thai Ceramic Society                                  | R30-3     |  |           |
| THAI PATTERN GLASS (TPG) CO., LTD                     | R30-1     |  |           |
| The Square Stone                                      | Q21       |  |           |
| TIANJIN TREND THERMAL MATERIALS CO., LTD              | Q58       |  |           |
| Tongda Ceramics Pigment Co., Ltd.                     | M61       |  |           |
| TOPLUS  | S23       |  |           |

## FEATURING COUNTRY PAVILIONS!



Italy



Germany



China



India



Thailand



Vietnam

# ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE

A 3-Day high level plenary session, featuring a diverse array of presentations and panel discussions by esteemed thought leaders representing Vietnam's premier ceramics, stone and building associations, as well as experts from various regions around the world. These gathering promises to provide profound insights into the ceramic and stone industry not only in Vietnam but also across the ASEAN region, while also shedding light on global innovation trends shaping the future.

ASEAN Ceramics Theme: Sustainability and Diversity through Innovation and Collaboration

ASEAN Stone Theme: Progressing towards Robust and Sustainable Stone Industry through Innovation and Collaboration

We look forward to a profound exploration of these critical subjects.

## ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE IN NUMBERS

**30+**

SESSIONS

**30+**

SPEAKERS

**500+**

ATTENDEES

**Economic Sustainability, Growth & Obstacles: the ASEAN Panel**

**From Climate Change to Net Zero Society**

**Vietnam's Building Materials Industry**

**The Evolution of the Stone Industry: Panel Discussion**

**Assessing Opportunities and Challenges of the Stone industry in Vietnam**

**Enhancing the Stone Qualities through New Technological Processes**



# ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE PROGRAMME

**Ceramics Theme: Sustainability and Diversity through Innovation and Collaboration**

**Stone Theme: Progressing towards Robust and Sustainable Stone Industry  
through Innovation and Collaboration**

**Day One: 11 December 2024  
0930-1700**

## **ASEAN Ceramics & ASEAN Stone Joint Opening Ceremony**

**09:30 – 10:00**      **Welcome VIP Guest and Press Registration**

**10:00 – 10:05**      **Welcome Address from The Organizers**

Mr. Michael Wilton, *CEO & Managing Director*, Messe München/MMI Asia Pte Ltd

**10:05 – 10:10**

Mr Dinh, Quang Huy, *Chairman* from Vietnam Building Ceramics Association

**10:10 – 10:20**

**Opening Remarks**

Mr. Nguyen Van Sinh, *Deputy Minister*, Ministry of Construction

**10:20 – 10:40**

**Welcome Address**

Mr. Pham Tuan Khanh, *Vice President*, Saigon Construction & Building Material Association (SACA)

Dr. Sirithan Jiemsirilers, *President*, Thai Ceramics Society (TCS)

Welcome video from Asaki Indonesia, member of Ceramics Industry Club of ASEAN (CICA)

**10:40 – 10:50**

**Appreciation Awards – Sponsors & Key Exhibitors**

**10:50 – 11:00**

**Ribbon-Cutting & Group Photo**

**11:00 Onwards**

**Exhibition VIP Tours**

**12:00 – 13:00**

**VVIP Only Lunchtime Roundtable**

**ASEAN Ceramics: 13:30-17:00**

**Theme: Sustainability and Diversity through Innovation and Collaboration**

**13:30 – 13:35**

**Welcome Remarks by Messe Muenchen/MMI Asia**

Dr. Robert Schönberger, *Group Exhibition Director*, Messe München GmbH

**13:35 – 14:15**

**Opening Panel: ASEAN's Panel – Economic Sustainability, Growth & Obstacles**

Dr. Sirithan Jiemsirilers, *President*, Thai Ceramic Society

Mr. Nguyen Xuan Quyet, *Director*, Thach Quang Technical Trading Company Limited

Mr. Tay Keng Chong, *Country Head, Vietnam*, Niro Ceramic Group; *Vice President*, Malaysia Business Chamber Vietnam

Dr. Somnuk Sirisoonthorn, *Former President*, Thai Ceramics Society (Moderator)

# ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE PROGRAMME

## 14:15 – 14:45 **Staying Resilient in Ceramic Industry**

*Sponsored by Esmalglass*

Mr. Angelo Moises Calero Andres, Design Manager of Asia Pacific, Atladia Asia Pacific, Spain  
Mr. Alejandro Segura Tomas, Country Lead, Atladia Vietnam, Spain  
Mr. Do Anh Tuan, Country Sales Director, Atladia Vietnam

## 14:45 – 15:15 **ESG in Zircon Industry**

*Dr. Keven Harlow, Executive Director, Zircon Industry Association, United Kingdom*

## 15:15 – 15:45 **Importance of Clay in Ceramics**

*Mr. Anil Nandaniya, Managing Director, Puresil India*

## 15:45 – 16:15 **Fireside Chat: Harnessing Digitalisation to Enhance Efficient, Productive and Sustainable Processes in the Ceramic Industry**

Mr. Ulrich Werr, Editor-in-Chief, Goeller Verlag GmbH  
Senior representative, Tecnoferrari Group  
Dr. Somnuk Sirisoonthorn, Executive Consultant, Durga Group, Former President, Thai Ceramics Society (Moderator)

## 16:15 – 16:45 **From Climate Change to Net Zero Society**

*Dr. Somnuk Sirisoonthorn, Executive Consultant, Durga Group, Former President, Thai Ceramics Society*

## 16:45 **End of Day 1**

### Day Two: 12 December 2024

**ASEAN Stone: 0930 – 1300**

**Theme: Progressing towards Robust and Sustainable Stone Industry through Innovation and Collaboration**

## 09:30 – 0935 **Welcome & Day 1 Recap by Chairperson**

*Dr. Somnuk Sirisoonthorn, Executive Consultant, Durga Group, Former President, the Thai Ceramics Society*

## 09:35 – 10:00 **Opening Keynote: Stone Industry Outlook Amidst Uncertainty and Disruptions**

*Mr. Anil Taneja, Publisher, LITOSonline.com., Natural Stone Industry Magazine; Member, World Natural Stone Association (WONASA), Spain*

## 10:00 – 10:30 **Assessing Opportunities and Challenges of Stone Industry in Vietnam**

*Associate Professor Nguyen Thi Hoai Nga, Senior Lecturer, Hanoi University of Mining and Geology, Vietnam*

# ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE PROGRAMME

**10:30 – 11:00**      **Promoting and Improving the Natural Stone Business in Cambodia**  
Ms. Leng Davy, *Chief Executive Officer*, RITHY Group

**11:00 – 11:30**      **Delving into the challenges & innovation in the Stone Industry**  
Mr. Vivek Dwivedi, *Assistant Vice President, Commercial & Finance*, Fortune Stones

**11:30 – 12:00**      **Enhancing the Stone Qualities through New Technological Processes**  
Mr. Andrea Mazzaresse, *Area Sales Manager*, SIMEC SPA, Italy

**12:00 – 12:30**      **Changes in the Stone Market in China**  
Mr. Qi Zigang, *Executive Vice President*, China Stone Material Association, China  
\*This session will be presented in Mandarin and will have live audio translation in English.

**12:30 – 13:00**      **BREAK**

## Vietnam Building Ceramic Association Conference – Organised by VIBCA

**13:00 – 13:30**      **Guest Registration**

**13:30 – 13:45**      **Opening of the Conference**  
Mr. Dinh Quang Huy, *Chairman*, Vietnam Building Ceramic Association (VIBCA)

**13:45 – 14:15**      **Current Institutions and Policies for Managing Building Materials Products and the Strategy for Development of Building Materials Industry in the Coming Time**  
Dr. Le Trung Thanh, *Head of Building Construction Materials Department, Ministry of Construction, Vietnam*

**14:15 – 14:45**      **Country Report of Vietnam's Building Ceramics Industry**  
Mr. Nguyen Minh Tuan, *Vice Chairman*, Vietnam Building Ceramic Association (VIBCA)

**14:45 – 15:15**      **Current Investment and Production Situation of Main Building Materials in Products in Vietnam and the Development Orientation in the Future**  
MA. Pham Van Bac – *Vice Chairman of Vietnam Association for Building Materials (VABM)*

**15:15 – 15:30**      **BREAK**

**15:40 – 16:00**      **Vietnam Institute for Building Materials and Recent Researches**  
**Researches on the use of red mud as raw materials in the production of floor tiles and roofing tiles**  
Dr. Le Van Quang, *Director*  
Mr. Nguyen Huu Tai, *Research Specialist Southern Branch of Vietnam Institute for Building Materials – Ministry of Construction (MOC)*

# ASEAN CERAMICS & ASEAN STONE 2024 CONFERENCE PROGRAMME

**16:00 – 16:30**      **Development of Sugar Bagasse-Derived Activated Biochar Using 2-Step Method: Pyrolysis And Hydrothermal Reaction for Ceramic fuel application**

Assoc. Prof. Pham Trung Kien – Faculty of Materials Technology, HCM City University of Technology (HCMUT) – Vietnam National University (VNUHCM)

**16:30 – 16:50**      **The Trend of Using Ceramic Slabs in Interior Decoration**

Mr. Nguyen Duy Truc – Director of Viglacera My Duc 2, Viglacera Corporation

**16:50 – 17:00**      **Summary and End of Conference – VIBCA**

## Day Three: 13 December 2024

### ASEAN Stone: 10:00–12:30

#### Progressing towards Robust and Sustainable Stone Industry through Innovation and Collaboration

**10:00 – 10:05**      **Welcome Remarks by Chairperson**

Associate Professor Nguyen Thi Hoai Nga, Senior Lecturer, Hanoi University of Mining and Geology, Vietnam

**10:05 – 10:50**      **Panel Discussion: The Evolution of the Stone Industry**

Mr. Anil Taneja, *Publisher*, LITOnline.com., Natural Stone Industry Magazine; Member, World Natural Stone Association (WONASA), Spain  
Ms. Leng Davy, Chief Executive Officer, RITHY Group  
Associate Professor Nguyen Thi Hoai Nga, Senior Lecturer, Hanoi University of Mining and Geology, Vietnam (Moderator)

### ASEAN Ceramics: Sustainability and Diversity through Innovation and Collaboration

**10:50 – 11:20**      **Benchtop XRF Solutions for Ceramics**

Dr. Low Hou Ran, Ph.D., Regional Applications Manager, Bruker AXS

**11:20 – 11:50**      **Mineral Powders: A Versatile Solution for Diverse Industries**

Mr. Harshul Agarwal, Director, Foremost Quartz Pvt. Ltd., India  
Mr. Sarthak Agarwal, Director, Foremore Quartz Pvr. Ltd., India

**11:50 – 12:20**      **SAPFIT : Digital Decoration Technology for Powder and Water-Based Glazes**

Ms. Hebe Fu, Product Director, Foshan SAPFIT Technology Co., Ltd

**12:20 – 12:50**      **Advanced Ceramic Made by Extrusion**

Mr. Torsten Seidel, Managing Director, ECT-KEMA GmbH, Germany

**12:50 – 13:00**      **Announcement of ASEAN Ceramics 2025 by Messe Muenchen/ MMI Asia**

End of Session

# ASEAN CERAMICS & ASEAN STONE 2024 FEATURED SPEAKERS



**Mr. Dinh Quang Huy**

Chairman  
Vietnam Building Ceramics Association



**Mr. Nguyen Minh Tuan**

Vice Chairman  
Vietnam Building Ceramics Association



**MA. Pham Van Bac**

Vice Chairman  
Vietnam Building Ceramics Association



**Mr. Nguyen Xuan Quyét**

Director  
TOT Trading Company Limited



**Mr. Alejandro Segura**

Country Lead  
Vietnam  
Esmalglass / Altadia Group



**Dr. Keven Harlow**

Executive Director  
Zircon Industry Association (ZIA)



**Dr. Sirithan Jiemsirilers**

President  
The Thai Ceramic Society



**Mr. Tay Keng Chong**

Vice President  
Malaysia Business Chamber Vietnam  
Country Head, Vietnam  
Niro Ceramic Group



**Assoc. Prof.  
Pham Trung Kien**

Faculty of Materials Technology  
HCM City University of Technology (HCMUT) -  
Vietnam National University (VNUHCM)



**Mr. Moises Calero**

Design Manager & NPD  
Vietnam  
Esmalglass / Altadia Group



**Dr. Somnuk Sirisoonthorn**

Former President  
Thai Ceramics Society  
Executive Consultant  
Durga Group



**Ms. Hebe Fu**

Product Director  
Foshan SAPPIT Technology Co. Ltd



**Dr. Tran Van Phuc**

Senior Application Specialist,  
ITS Vietnam (Bruker)



**Mr. Anil Nandaniya**

Managing Director  
Puresil India



**Mr. Nguyễn Duy Trúc**

Director  
Viglacera Eurotile Factory



**Ms. Leng Davy**

Chief Executive Officer  
RITHY Group



**Mr. Vivek Dwivedi**

Assistant Vice President  
Commercial & Finance  
Fortune Stones Limited



**Mr. Anil Taneja**

Publisher, LITOSonline.com.  
Natural Stone Industry Magazine  
Member, WONASA



**Mr. Qi Zigang**

Executive Vice President  
China Stone Material Association



**Dr. Nguyễn Thị Hoài Nga**

Associate Professor  
Hanoi University of Mining  
and Geology, Vietnam



**Mr. Andrea Mazzaresse**

Area Sales Manager  
SIMEC SPA, Italy

For the Latest Speakers and Conference information, kindly visit  
our website [aseanceramics.com/conference-program](http://aseanceramics.com/conference-program)



# VENUE MAP



## Saigon Exhibition and Convention Center (SECC)

799 Nguyen Van Linh, Tan Phu Ward, Dist 7.  
Ho Chi Minh City, Vietnam

### Taxi

The Saigon Exhibition & Convention Center (SECC) is about a 30-40 minutes drive (by taxi) from the Tan Son Nhat International Airport. It takes 20-30 minutes from the center of Ho Chi Minh City which costs 10-15 USD.

### Bus

You can take Buses 34, 68, 102, 139 from the Center of Ho Chi Minh City (Ben Thanh Market, Dong Khoi Str.) to the exhibition center. The bus journey is approximately 30 minutes and it costs 6,000 - 18,000 VND (approx. 0.30-0.70 USD) per person.

### Main access routes to SECC

Nguyen Tat Thanh Road: Nguyen Van Linh Parkway  
Khanh Hoi - Nguyen Van Linh Parkway  
Highway One - Nguyen Van Linh Parkway

# USEFUL INFORMATION



## OFFICIAL TRAVEL & HOTEL PARTNER



ASEAN Ceramics and Stone 2024 is proud to announce Jewel Tours as the official travel and hotel partner. Established in 2005, Jewel Tours provides services in Vietnam, Cambodia, Laos, Thailand, Myanmar and many other destinations in Asia. All the destinations selected are focused on authentic holidays while supporting sustainable tourism. Click [here](#) for more information.

Contact: Mr. Thanh Tien Dinh  
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Mobile: +84 243 9746373  
Website: [www.jeweltours.com](http://www.jeweltours.com)

## VISA REQUIREMENTS

Get E-visa directly from our immigration click [here](#)

Need help getting a visa letter email [info@jeweltours.com](mailto:info@jeweltours.com) with below indicated information is required

- Passport copy
- Arrival date
- Arrival destination Hanoi - Ho Chi Minh - Danang or any other (Ho Chi Minh international airport is the destination to attend the event)
- Round-trip flight tickets
- Travel insurance for your trip

Service fee: US\$18 or 400.000 VND

Visa stamp on arrival: US\$25 in cash + 01 photo 4 x 6 as your passport photo

## USEFUL APPS



GRAB and Vinasun are popular ride-hailing apps that locals use to get around the city. Food delivery services are also available on the GRAB app.

# RECOMMENDED HOTELS FOR ASEAN CERAMICS & ASEAN STONE 2024

ASEAN Ceramics & ASEAN Stone attendees can book their stay at various hotels in the city. A selection of recommended hotels include:

## Grand Saigon Hotel

8 Dong Khoi Street, District 1

Tel: +84 28 3915 5555



## Majestic Saigon Hotel

1 Dong Khoi Street, Ben Nghe, District 1

Tel: +84 28 3829 5517



## MerPerle Crystal Palace

13 Nguyen Luong Bang, Tan Phu Ward, District 7

Tel: +84 28 0907 463 888



## Novotel Living SGS

167 Hai Ba Trung, District 3, 700000

Tel: +84 28 5414 5555



## Ibis South Saigon Hotel

73 Hoang Van Thai Street, Phu My Hung Tan Phu Ward, District 7, 700000

Tel: +84 28 5410 1111



# ASEAN Ceramics



## SEE YOU IN 2025!

Date: **15–17 October 2025**

Venue: **IMPACT Exhibition Center  
Bangkok, Thailand**

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